

## HACKING THE GAP

## Following Your Inspired Ideas

<u>September 18, 2018 – 9am PST</u> <u>October 16, 2018 – 9am PST</u> November 13, 2018 – 9am PST

Join me at one of my upcoming one-hour no-cost webinars on "Hacking The Gap – Following Your Inspired Ideas".

Most people run into long stretches of time when they are stuck and have a difficult time generating new ideas. This is not an uncommon human experience, and it happens more often that you might think.

If you are attempting to get you juices flowing again and re-gigger your ideas, inventions or plans for your future then you have landed in the correct place.

I have been helping entrepreneurs, solopreneurs and business people for most of my adult career spark new ideas, then we working with them to develop the ideas into products, services or marketing campaigns so they can reach the audience that would have an interest in availing themselves of those great products or services.

In the <u>no-cost 60-minute webinar</u> you will be provided with the tools and processes that I have used with my clients to unlock their crazy ideas and successfully gain traction on those ideas.

## TAKEAWAYS FROM THE WEBINAR

- 1. Valuing your intuition, imagination and ideas
- 2. Recording your ideas in some fashion so they're accessible and you don't forget them
- 3. Recognizing every possible source of your ideas as important: Your intuition, insight, mistakes, books, movies, music, friends, associates, etc.
- 4. Looking at them from multiple points of view
- 5. Understanding how to cultivate, refine and prioritize them
- 6. Learning how discard, defer or let go of ideas when it's time to do so
- 7. Recognizing the obstacles (ways we get stuck) that prevent our generating new ideas
- 8. Developing the skills of implementation so that you can actualize your best ideas



## A FEW CLIENT TESTIMONIALS

Working with Greg Voisen is like having the best Swiss Army Knife at your side. The depth and breadth of his experience in so many industries is unusual and gives him (and the people who work with him) access to an impressive range of solutions and ideas.

- Dan Zadra, Zadra Creative LLC

I have had the good pleasure of knowing Greg for about 15 years now. He is an insightful and creative business professional with a keen sense of win-win! He has the ability to quickly sift through the unimportant and identify the key concept or critical issue to be dealt with.

- Jeani Stevens, iHeart Media

I've worked in multiple capacities with Greg. He and I have collaborated as independent consultants on several client projects doing organization development work and strategic planning, coaching, training and business development. Greg is very business savvy and a great consultant to business owners. He is also a wealth of knowledge in so many things. It is always inspiring and invigorating to spend time with Greg and learn about his projects. His positive attitude and brilliance with how he connects people and resources and ideas will leave you coming back for more!

Eileen Piersa-Director,
 Education Operations and Client Services at CSU Institute for Palliative Care

To learn more, please visit my <u>LinkedIn profile</u> or check out one of the following links:

GregVoisen.com
Eluminate.net
InsidePersonalGrowth.com
HackingTheGap.com

I also encourage you to email or call some of my clients and have a talk with them about how they have benefited from my mentorship.

I look forward to having you attend this informative and education webinar on "<u>Hacking The Gap</u> <u>– Following Your Inspired Ideas</u>". As a bonus for attending you will be provided an opportunity to have a **one-hour no-cost consultation about the development of your ideas**.

Please click the link provided below after signing up for the webinar so you can avail yourself for this great opportunity to speak with Greg personally.

REGISTER FOR WEBINAR

SCHEDULE A FREE CONSULTATION